



22783 U.S.PTO  
041004

UV-64 Cont.

Applicants : Peter C. Boylan III et al.

For : PROGRAM GUIDE SYSTEM WITH TARGETED ADVERTISEMENTS BASED ON  
FUNCTION BUTTONS AND NON-PROGRAMMING OPTIONS

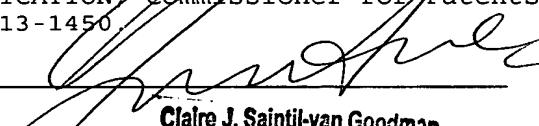


EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number EV371744795US

Date of Deposit April 8, 2004

I hereby certify that this transmittal letter and the other papers and fees identified in this transmittal letter as being transmitted herewith are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Mail Stop PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

  
Claire J. Saintil-van Goodman

Mail Stop PATENT APPLICATION  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

TRANSMITTAL LETTER FOR RULE 53(b)  
CONTINUING PATENT APPLICATION

Sir:

This is a request for filing a  continuation,  divisional, application of pending prior Application No. 09/070,700, (Confirmation No. 4720), filed April 30, 1998.

A check in the amount of \$840.00 in payment of a three month extension for response pursuant to 37 C.F.R. § 1.136(a) for the prior application, Application No. 09/070,700 (Confirmation No. 4720) is transmitted herewith. A check for \$110.00 in payment of the fee for a one-month extension was previously transmitted to the U.S. Patent and Trademark Office in this case on February 6, 2004. Accordingly, only the balance of \$950.00 - \$110.00 = \$840.00 is applicable to the papers filed herewith. The Director is hereby authorized to charge payment of any additional extension fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

A Petition for Extension of Time (in duplicate).

Transmitted herewith for filing are the  specification;  claims;  abstract;  declaration and power of attorney;  revocation of power of attorney and new power of attorney; for the above-identified patent application.

The enclosed declaration and power of attorney is:

Newly executed (original or copy).

Copy from a prior application (37 C.F.R. § 1.63(d)).

22387 U.S.PTO  
10/821450  
041004

A signed statement is attached deleting inventors named in the prior application (37 C.F.R. §§ 1.63(d)(2) and 1.33(b)).

The entire disclosure of the prior application, from which a copy of the declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

The prior application, Application No. 09/070,700, filed April 30, 1998 is assigned of record to Prevue Networks, Inc., 7140 South Lewis Avenue, Tulsa, Oklahoma 74136.

Also transmitted herewith are:

Eleven sheets of:

Formal drawings.

Informal drawings. Formal drawings will be filed during the pendency of this application.

A Preliminary Amendment.

An Information Disclosure Statement.

In accordance with 37 C.F.R. § 1.97(b)(1), submission of this Statement requires no fee. However, if for any reason a fee is due, the Director is hereby authorized to charge payment of any fees required in connection with this Information Disclosure Statement to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

An associate power of attorney.

The filing fee has been calculated as shown below:

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
BASIC FEE				\$ 770.00
TOTAL CLAIMS	20	- 20 = 0	x \$ 18	= \$ 0.00
INDEPENDENT CLAIMS	2	- 3 = 0	x \$ 86	= \$ 0.00
<input type="checkbox"/> A MULTIPLE DEPENDENT CLAIM			+ \$290	= \$ 0.00
			TOTAL	\$ 770.00

A check in the amount of \$770.00 in payment of the filing fee is transmitted herewith.

The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16 in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to

Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Please charge \$\_\_\_\_\_ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.



---

Peter F. Snell  
Registration No. 52,235  
Agent for Applicants

FISH & NEAVE  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020  
Tel.: (212) 596-9000  
Fax: (212) 596-9090

Express Mail No. EV371744795US  
UV-64

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Peter C. Boylan III et al.  
Application No. : 09/070,700 Confirmation No. : 4720  
Filed : April 30, 1998  
For : PROGRAM GUIDE SYSTEM WITH TARGETED  
ADVERTISEMENTS BASED ON FUNCTION BUTTONS AND  
NON-PROGRAMMING OPTIONS  
Group Art Unit : 2611  
Examiner : Jason P. Salce

New York, New York 10020  
April 8, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

PETITION FOR EXTENSION OF TIME  
PURSUANT TO 37 C.F.R. § 1.136(a)

Sir:

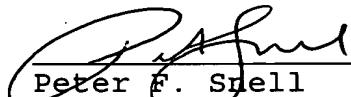
Pursuant to 37 C.F.R. § 1.136(a), applicants hereby petition for a three-month extension of the shortened statutory period set for reply to the October 8, 2003 Office Action, to extend the date for reply up to and including April 8, 2004.

A check for \$110.00 in payment of the fee for a one-month extension was previously transmitted to the U.S. Patent and Trademark Office in this case on February 6, 2004. Accordingly, only the balance of \$950.00 - \$110.00 = \$840.00 is applicable to the papers filed herewith. A check in the amount of \$840.00, in payment of the fee set forth in 37 C.F.R. § 1.17(a)(3), is enclosed herewith.

The Director is authorized to charge any additional fees that may be due, or to credit any overpayment, to Deposit

Account No. 06-1075. A duplicate copy of this Petition is enclosed herewith.

Respectfully submitted,

  
Peter F. Snell  
Agent for Applicants  
Registration No. 52,235

FISH & NEAVE  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020  
Tel.: (212) 596-9000  
Fax: (212) 596-9090